

Agenda

NWE Annual Event

Ready, get set, cooperate!



Interreg North-West Europe (NWE)



@Interreg_NWE



#NWEAnnualEvent

Moderators

Helene Schabasser | Development officer, Interreg NWE Joint Secretariat

Sarah Davoren | Interreg NWE Contact Point for Ireland, Southern Regional Assembly

DAY ONE

DISCOVER OUR PROJECTS

9:00 – 10:00

Foyer – Level 4

REGISTRATION AND NETWORKING COFFEE

Start networking and discover the project stands and project idea poster exhibitions.

10:00 – 10:15

Mezzanine Suite –
Level 4

INTRODUCTION AND WELCOME

Welcome speeches from **David Kelly**, Director, Southern Regional Assembly and **David Grzegorzewski**, Interreg NWE Programme Director.

10:15 – 10:45

Mezzanine Suite –
Level 4

INTERREG NWE: FROM COOPERATION TO IMPACT!

Discover how cooperation at transnational level brings tangible change to people living in North-West Europe through the **AquaCOM project story**. The project lead partner will be interviewed alongside an AquaCOM 'early adopter' – an energy community selected to receive support in implementing aquathermal energy technologies.

Catherine Smyth | Development Manager, Ballyhoura Development CLG, Lead partner of the AquaCOM project

Inspired by this project experience? Get some insight on **what the NWE Programme aims to achieve**: themes addressed, budget allocated and remaining, expected project results, upcoming calls and future opportunities.

Sarine Barsoumian | Head of Unit – Projects, Interreg NWE Joint Secretariat

10:45 - 11:00

Foyer – Level 4

COFFEE BREAK

11:00 – 12:30

NWE PROJECTS IN THE SPOTLIGHT

Discover some of the most successful and promising NWE projects! In 15-minute pitches, a **selection of approved NWE projects** will present their objective and expected or achieved results.



Track 1. Energy transition and CO₂ reduction Suite 685 – Level 6

- 11.00 – 11.15 **DEM-AWE** *Demonstrating Mobile Airborne Wind Energy*
- 11.25 – 11.40 **SCEPA** *SCaling Up the Energy Poverty Approach*
- 11.50 – 12.05 **DeCarb-Pro** *Decarbonising public procurement in NWE*
- 12.15 – 12.30 **ResNRJwater** *Resilient energy supply for and from water and wastewater infrastructures in NWE*

Track 2. Sustainable urban development and smart infrastructure Davin Suite – Level 4

- 11.00 – 11.15 **MUSTBE0** *Affordable net-zero energy retrofits for apartment buildings*
- 11.25 – 11.40 **ASSET** *A Spatial Strategy for the Eurodelta: boosting a circular built environment*
- 11.50 – 12.05 **CAN** *Climate Active Neighbourhoods*
- 12.15 – 12.30 **IB-GREEN** *Industrial and Business Parks – climate resilient & fit for future*

Track 3. Circular and resource-efficient economy Suite 687 – Level 6

- 11.00 – 11.15 **E6** *Ecosystems for extended-lifetime of end-of-use electrical and electronic equipment*
- 11.25 – 11.40 **ECOPRO** *Eco-friendly COLOURANTS for Polymer pROducts*
- 11.50 – 12.05 **CASCADE** *Circular conversion cascades to transform residual biomass to carbon products*
- 12.15 – 12.30 **Hemp4Circularity** *Hemp as a driver of circularity in the textile industry*

Track 4. Sustainable agriculture and resilient food systems Suite 690 – Level 6

- 11.00 – 11.15 **SIMONE** *Exploring innovative farming methods through on-farm testing*
- 11.25 – 11.40 **MiteControl** *Ensuring food safety, animal health and welfare standards*
- 11.50 – 12.05 **GROOF** *Integrated urban farms to produce local food and reduce CO₂ emissions*
- 12.15 – 12.30 **HoliCow** *Enable small/med dairy farmers to benefit from big data for holistic decision-making*

Track 5. Better access to healthcare and employment Nally Suite – Level 4

- 11.00 – 11.15 **Codex4SMEs** *Fostering the development of companion diagnostics for personalised healthcare*
- 11.25 – 11.40 **Heartsafe NWE** *Building on proven experience: making North-West Europe heartsafe*
- 11.50 – 12.05 **CERTIFICATION-D** *Certification of technological products for people with dementia*
- 12.15 – 12.30 **Terremplo** *Territories for Employment*

Track 6. Climate change adaptation and resilience Suite 691 – Level 6

- 11.00 – 11.15 **FlashFloodBreaker** *Make North-West Europe resilient against increasing extreme flash flood events*
- 11.25 – 11.40 **BUFFER+** *BUFFER carbon + water in peatlands: landscape-based solutions for climate adaptation*
- 11.50 – 12.05 **ResiRiver** *Creating resilient river systems by mainstreaming and upscaling Nature-based Solutions*
- 12.15 – 12.30 **BEPROACT** *Building an Ecosystem to PROACTively develop data-driven asset management*

Between these presentations, explore our **exhibition area** where a selection of these projects will also be showcased with posters, videos, and objects on display, offering a tangible insight into their achievements or expected results. **Foyer – Level 4**

12:30 – 13:30

Foyer – Level 4

LUNCH

Network and identify the project ideas you would like to discuss during the project idea meet-ups session.

13:30 – 14:00

Mezzanine Suite –
Level 4

PROGRAMME EXPECTATIONS FOR CALL 5

Get ready for call 5 with key information and messages on the application process and on **what makes a good project.**

Alexandre Colombani | Head of Unit – Development and Communication, Interreg NWE Joint Secretariat

Marie-Edith Ploteau | Project coordinator, Waterboard Emschergenossenschaft, Lead partner of the FlashFloodBreaker project

14:10 – 15:10

THEMATIC BREAKOUT SESSIONS

Contact Points and Project Officers from the Joint Secretariat will present three of our five Programme priorities, including objectives, expected activities and results, indicators, and general requirements.

- **Priority 2: Energy transition Davin Suite – Level 4**

Nicole Skirde-Vural | Interreg NWE Contact Point for Luxembourg

Olivier Rohas | Senior project officer, Interreg NWE Joint Secretariat

- **Priority 3: Circular economy Nally Suite – Level 4**

Matthew Thompson | Senior project officer, Interreg NWE Joint Secretariat

Nora Crossey | Interreg NWE Contact Point for Germany

- **Priority 5: Inclusive society Mezzanine Suite – Level 4**

Irma Botic | Project officer, Interreg NWE Joint Secretariat

Thierry Noville | Interreg NWE Contact Point for Belgium – Wallonia

A session dedicated specifically to applicants with less Interreg experience will run in parallel:

- **NWE essentials: what does the Programme expect? Suite 685 & 687 – Level 6**

Lorraine Brindel-Schild | Interreg NWE Contact Point for Germany

Maëlle Lebon | Project officer, Interreg NWE Joint Secretariat

Alexandre Tournakis | Interreg NWE Contact Point for France

Vincent Hagneré | Senior project officer, Interreg NWE Joint Secretariat

15:10 – 15:40 **COFFEE BREAK**
Foyer – Level 4

15:40 – 16:40 **THEMATIC BREAKOUT SESSIONS**

Contact Points and Project Officers from the Joint Secretariat will present the two other Programme priorities, including objectives, expected activities and results, indicators, and general requirements.

- **Priority 1: Climate and environment Davin Suite – Level 4**

Inge Keymeulen | Senior project officer, Interreg NWE Joint Secretariat
Loris Sedrani | Interreg NWE Contact Point for Belgium – Flanders

- **Priority 4: Innovation and resilience Mezzanine Suite – Level 4**

Gé Huismans | Interreg NWE Contact Point for the Netherlands
Luka Messmer | Project officer, Interreg NWE Joint Secretariat

The session specifically dedicated to applicants with less Interreg experience will be repeated:

- **NWE essentials: what does the Programme expect? Suites 685 & 687 – Level 6**

Lorraine Brindel-Schild | Interreg NWE Contact Point for Germany
Maëlle Lebon | Project officer, Interreg NWE Joint Secretariat

Alexandre Tournakis | Interreg NWE Contact Point for France
Vincent Hagneré | Senior project officer, Interreg NWE Joint Secretariat

16:50 – 18:00 **PROJECT IDEA MEET-UPS**
Mezzanine Suite –
Level 4

Your chance to sit down at the project idea table of your choice to:

- present, discuss and develop your project idea
- network and meet potential partners around the table

18:00 **END OF DAY ONE**

DAY TWO

DISCUSS THE FUTURE OF INTERREG

8:30 – 9:30

Foyer – Level 4

WELCOME COFFEE

Networking continues in our exhibition area with project stands, project idea posters, and representatives from other Interreg Programmes: **Interreg Atlantic Area, Interreg Europe, Interreg North Sea** and **Interreg Northern Periphery and Arctic**.

9:30 – 10:30

Mezzanine Suite –
Level 4

WHAT TO EXPECT FROM INTERREG IN THE FUTURE?

Keynote speaker:

John Bachtler | Director of the European Policies Research Centre at the University of Strathclyde in Glasgow (UK), Member of the Group of high-Level specialists on the future of Cohesion Policy

After the keynote speech, three of the main **transnational Interreg Programmes** covering the North-West Europe area will share the first outcomes of their stakeholder consultations: what are the main learnings? Is change needed? What can be enhanced or further improved?

Christian Byrith | Head of Secretariat, Interreg North Sea Programme

David Grzegorzewski | Programme Director, Interreg NWE Joint Secretariat

Sandra Silva | Managing Authority Executive Manager, Interreg Atlantic Area Programme

10:30 – 11:00

Foyer – Level 4

COFFEE BREAK

11:00 – 12:30

BREAKOUT SESSIONS: DESIGN THE FUTURE OF INTERREG

Engage in the discussion and contribute to the NWE stakeholder consultation with your ideas on how Interreg could be designed post-2027.

Speakers from the Joint Secretariat, project representatives, Members States and other Interreg Programmes will introduce these parallel sessions before opening the floor to the audience for an interactive and lively exchange.

- **Enhancing the efficiency and effectiveness of Interreg NWE Davin Suite – Level 4**

What makes an Interreg Programme efficient and effective? What makes a project successful in the eyes of beneficiaries and stakeholders? Over the years, different procedures and tools have been developed to capture and measure programme results and impact. Efforts have also been done to simplify Interreg and facilitate project implementation. Reflecting on current initiatives, participants will be invited to share their ideas on how Interreg Programmes can be further enhanced for the benefit of projects.

Moderator: **Elodie Lorgeoux** | Programme finance officer, Interreg NWE Joint Secretariat

Marie Domzal | Senior risk management and evaluation officer, Interreg NWE Joint Secretariat

Sina Redlich | Member State representative for Germany, Federal Institute for Research on Building, Urban Affairs and Spatial Development (BBSR) European Spatial and Urban Development

Tim Scholze | Scientific officer, University of Kassel, Lead partner of the CASCADE project

- **Creating synergies for greater impact** **Mezzanine Suite – Level 4**

The Interreg NWE area is the most populated and urbanised part of Europe and includes many border regions. It is also a geographical space shared with other Interreg Programmes (cross-border, transnational, interregional), each with specific features and thematic orientations. Within this context, what joint thematic and territorial narrative brings together stakeholders from the NWE area? What opportunities do these complementarities between Programmes offer to project beneficiaries? What synergies can Interreg and other EU Programmes build for the benefit of projects?

Moderator: **Rania Balia** | Communication officer, Interreg NWE Joint Secretariat

Kirsti Mijnhijmer | Head of Secretariat, Interreg Northern Periphery and Arctic Programme
Sabine Stoelb | Former Member State representative for Luxembourg, Gouvernement du Grand-Duché de Luxembourg

Stanford Wilson | Project manager and Senior Advisor Flood Risk Management, Rijkswaterstaat – Ministry of Infrastructure and Water Management, Lead partner of the ResiRiver project

12:35 – 13:00 THE INTERREG PROJECT OF YOUR DREAMS

Mezzanine Suite –
Level 4

In an interactive wrap-up of the event, the final panel invites the rapporteurs from the breakout sessions and the NWE Managing Authority to share their thoughts on the hopes and wishes for the future of Interreg expressed throughout the event.

Anne Wetzel | Director of the Europe department for the Hauts-de-France region, Managing Authority of the NWE Programme

Rapporteurs:

David Grzegorzewski | Programme Director, Interreg NWE Joint Secretariat

Frank Everaarts | Former Member State representative for the Netherlands, Netherlands Enterprise Agency (RVO)

A moment to also reward the winners of the **NWE Annual Event contests**: the event quiz and the social media challenge!

13:00 – 14:00 LUNCH

Foyer – Level 4

13:00 – 14:45 CROKE PARK SKYLINE TOUR (REGISTERED PARTICIPANTS ONLY)

Meet your guide at the registration desk.

14:00 – 18:00 OPTIONAL INDIVIDUAL MEETINGS FOR CALL 5 APPLICANTS (REGISTERED PARTICIPANTS ONLY)

Meet your national/regional Contact Point and get feedback on your project idea.